

An Awareness Programme on Intellectual Property Rights

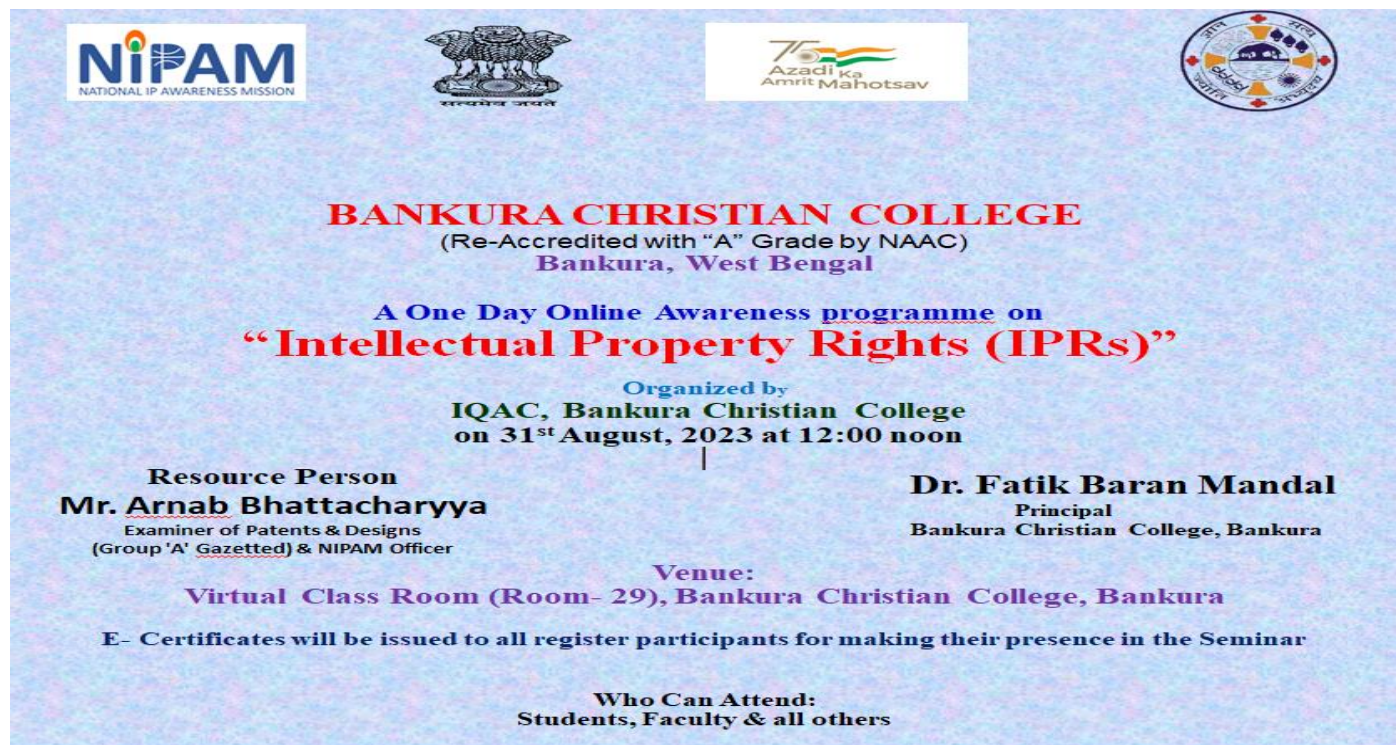
Date: 31.08.2023

Time: 12:00 Noon

Organized By: IQAC, Bankura Christian College

Funded By: Bankura Christian College

Brochure of the Seminar:



The brochure is for a seminar titled "Intellectual Property Rights (IPRs)" organized by IQAC, Bankura Christian College on 31st August, 2023 at 12:00 noon. It features logos for NIPAM, the Government of India, and the college. The resource person is Mr. Arnab Bhattacharyya, Examiner of Patents & Designs. The principal, Dr. Fatik Baran Mandal, is also mentioned. The venue is a virtual class room. Certificates will be issued to all registered participants.

BANKURA CHRISTIAN COLLEGE
(Re-Accredited with "A" Grade by NAAC)
Bankura, West Bengal

A One Day Online Awareness programme on
"Intellectual Property Rights (IPRs)"

Organized by
IQAC, Bankura Christian College
on 31st August, 2023 at 12:00 noon

Resource Person
Mr. Arnab Bhattacharyya
Examiner of Patents & Designs
(Group 'A' Gazetted) & NIPAM Officer

Dr. Fatik Baran Mandal
Principal
Bankura Christian College, Bankura

Venue:
Virtual Class Room (Room- 29), Bankura Christian College, Bankura

E- Certificates will be issued to all register participants for making their presence in the Seminar

Who Can Attend:
Students, Faculty & all others

Resource Person with Designation: 1) Mr Arnab Bhattacharyya, Examiner of Patents & Designs (Group 'A' Gazetted) & NIPAM Officer
2) Dr. Fatik Baran Mandal, Principal, Bankura Christian College

No. of Participants	Teacher – 07	Students – 160
	Non-Teaching Staff - 01	Others – NA

(Attach the attendance list of Participants)

Activity Report

An awareness program on Intellectual Property Rights (IPR) is crucial for educating individuals and organizations about the importance, types, and mechanisms of protecting intellectual property. Here's a structured approach you could consider for organizing such a program:

1. Introduction to Intellectual Property (IP)

Definition: Explain what intellectual property is (creations of the mind: inventions, literary and artistic works, designs, symbols, names, and images used in commerce).

Importance: Highlight why IP protection is essential for innovation, economic growth, and fair competition.

2. Types of Intellectual Property

Patents: Protect inventions and new technologies.
Trademarks: Safeguard brands, logos, and symbols.
Copyrights: Protect literary, artistic, and musical works.
Trade Secrets: Protect confidential business information.

3. Benefits of Intellectual Property Protection

Incentive for Innovation: Encourages creators and inventors to develop new ideas and technologies.

Economic Growth: Fosters industries based on knowledge and creativity.

Market Differentiation: Helps businesses distinguish their products and services from competitors.

4. IPR Infringement and Consequences

What Constitutes Infringement: Actions that violate someone else's IP rights.

Legal Consequences: Penalties and legal actions for infringement.

Case Studies: Examples of real-world IP infringement cases.

5. IPR Management Strategies

Registration: How to register patents, trademarks, and copyrights.

Documentation: Importance of keeping records to prove ownership.

Monitoring and Enforcement: Strategies for protecting IP rights and taking action against infringement.

6. Role of Intellectual Property in Different Sectors

Technology and Innovation: How IP drives advancements in technology.

Arts and Culture: Importance of copyright protection for artists and creators.

Business and Entrepreneurship: How IP rights impact startups and small businesses.

7. IPR and International Trade

Global Considerations: Importance of IP protection in international markets.

Trade Agreements: How international agreements protect IP rights across borders.

8. Resources and Support for IP Protection

Government Agencies: Organizations that oversee IP protection (e.g., USPTO, WIPO).

Legal Assistance: Where to seek help for IP-related issues.

Online Tools and Databases: Resources for research and IP management.

9. Interactive Sessions and Q&A

Workshops: Hands-on activities for understanding IP concepts (e.g., trademark creation exercises).

Panel Discussions: Invite experts to discuss current IP trends and challenges.

Question and Answer Sessions: Address participants' specific concerns and queries.

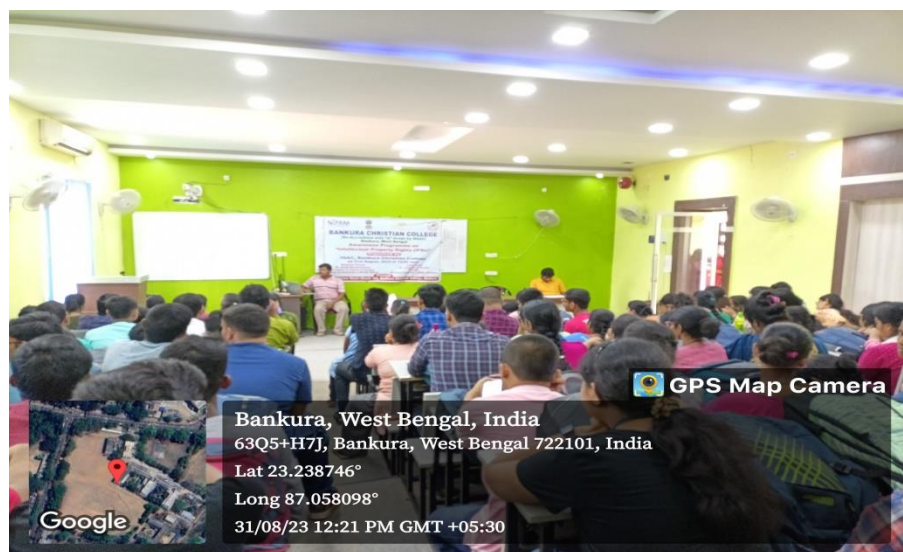
10. Conclusion and Next Steps

Summarize Key Points: Recap the importance of IP protection and its benefits.

Call to Action: Encourage participants to apply their knowledge and protect their own or their organization's intellectual property.

Feedback: Gather feedback to improve future awareness programs.

Convenor of the Seminar (Name with Designation): Dr Atanu Ghosh, Assistant Professor,
Department of Economics, Bankura Christian College



Bankura Christian College					
An awareness programme on Intellectual Property Rights (IPRs)					
organized by					
IQAC, Bankura Christian College					
Attendance Sheet for Stakeholders/ Teachers			Time : 12:00 Noon		
Sl No.	Full Name	College/ Organization	Designation	Contact No.	Signature
1	Dr. Abhishek Mitra	Bankura Christian College	Assistant Professor	9476134919	
2	Dr. Annu Ghosh	"	IQAC Coordinator	9002580356	
3	DR ARIJIT SINHA	"	Associate Professor	9434652727	
4	Trishna Lai	"	Guest lecturer	8371836955	
5	Dr. Arpita Banerjee	"	Associate Professor	9434238314	
6	Dr. Shikha Chakrabarti	"	Associate Professor	9857302157	
7	Dr. Bikash Chakrabarti	"	Associate Professor	9434216589	

Bankura, West Bengal, India
Barakura Dheko, 63Q5+9CF, Bankura, West Bengal 722101, India
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Long 87.058566°
31/08/23 06:22 PM GMT +05:30

Bankura Christian College				
An awareness programme on Intellectual Property Rights (IPRs)				
organized by				
IQAC, Bankura Christian College				
Attendance Sheet for Students/ Participants from Bankura Christian College				Time: 12:00 Noon
Date : 31.08.2023				
SL No.	Full Name	Semester	Department & College	Full Signature of Students
1	Sima Sahana	1st	Physiology	Sima Sahana
2	Brishti Karmakar	1st	Physiology	Brishti Karmakar
3	Anisti Mondal	1st	Sanskrit	Anisti Mondal
4	Sangita Layek	1st	Sanskrit	Sangita Layek
5	Ashika Pal	1st	Geography	Ashika Pal
6	Debanita Debnath	1st	Physiology	Debanita Debnath
7	Soumili Mishra	1st	Physiology	Soumili Mishra
8	Brishti Pal	1st	Physiology	Brishti Pal
9	Poiti Karak	3rd	Nutrition	Poiti Karak
10	Soma Rudra	3rd	Nutrition	Soma Rudra
11	Syeda Anshu	2nd	Nutrition	Syeda Anshu
12	Roma Chattopadhyay	2nd	Nutrition	Roma Chattopadhyay
13	Koyel Tudu	3rd	Nutrition	Koyel Tudu
14	Purbasha Das	3rd	Nutrition	Purbasha Das
15	Anushka Mahapatra	3rd	Nutrition	Anushka Mahapatra
16	Shruti Mishra	3rd	Sanskrit	Shruti Mishra
17	Sneha Maji	1st	Physiology	Sneha Maji
18	Lina Mondal	1st	Physiology	Lina Mondal
19	Anushka Karmakar	1st	Physiology	Anushka Karmakar
20	Bina Chandra	1st	Physiology	Bina Chandra
21	Rupsa Laha	1st	Physiology	Rupsa Laha
22	Anamika Karmakar	1st	Physiology	Anamika Karmakar
23	Matyusha Mondal	1st	Zoology	Matyusha Mondal

Bankura, West Bengal, India
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NIPAM REGISTRATION (Presenting)

Career opportunities

- Government Job
 - Examiner of Patents and Designs
 - Examiner of Trademark and GI
 - Examiner of Copyrights
- Others
 - Patent Agent
 - Trademark Agent
 - JRF/SRF in Patent Facilitation Centers
 - Patent Litigation and other opportunities in private sector

78

BULBUL GARAI has left the meeting

12:54 | ybo-hpqm-onz

Feels hotter | 12:54 31-08-2023

Participants: DR ATANU GHOSH, Rani Rakshit, Barsha Malla, AMRITA DUTTA, Arpita Mandal, 23 others, SUMAN KARMAKAR

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NIPAM REGISTRATION (Presenting)

Contact details for further training

Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM),
03, Hislop College Road, Civil lines, Near
Nagpur University, Nagpur,
Maharashtra - 440001
Phone: 0712 -2542961 / 2542979 / 2540913 / 2540922
Email: rgniipm.ipi@nic.in
Website: <https://ipindia.gov.in>

79

Sukhendu Gorai has left the meeting

12:55 | ybo-hpqm-onz

Feels hotter | 12:55 31-08-2023

Participants: DR ATANU GHOSH, 27 others, SUMAN KARMAKAR

People

IN MEETING

Contributors 30

- S SUMAN KARMAKAR (You)
- Aishika Pal
- AMRITA DUTTA
- Aritra Chand
- Arpita Mandal
- Arundhati Dalai
- ATREYA LAYEK